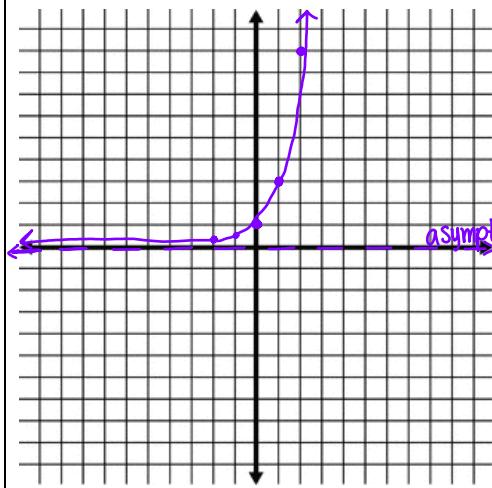


## Graphing Exponential Functions

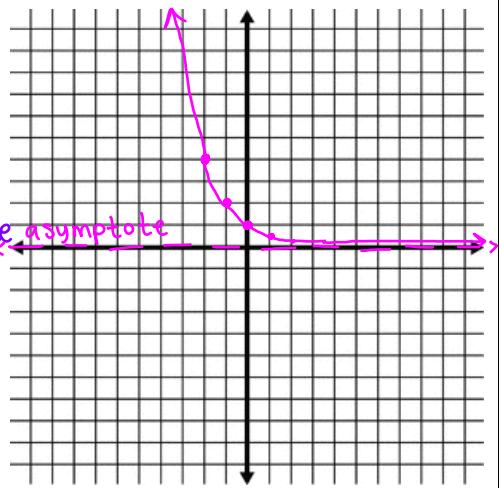
Example:  $f(x) = 3^x$

X	$f(x) = 3^x$	(x, f(x))
-2	$3^{-2} = \frac{1}{9} \approx 0.1$	(-2, 0.1)
-1	$3^{-1} = \frac{1}{3} \approx 0.3$	(-1, 0.3)
0	$3^0 = 1$	(0, 1)
1	$3^1 = 3$	(1, 3)
2	$3^2 = 9$	(2, 9)



Example:  $g(x) = (\frac{1}{2})^x$

X	$f(x) = (\frac{1}{2})^x$	(x, f(x))
-2	$(\frac{1}{2})^{-2} = 4$	(-2, 4)
-1	$(\frac{1}{2})^{-1} = 2$	(-1, 2)
0	$(\frac{1}{2})^0 = 1$	(0, 1)
1	$(\frac{1}{2})^1 = \frac{1}{2} = 0.5$	(1, 0.5)
2	$(\frac{1}{2})^2 = \frac{1}{4} = 0.25$	(2, 0.25)



## Exponential Function Word Problem #1

Formula:  $A(t) = P(1+r)^t$

P: initial amount (original/starting)

r: rate (NOT as a %)

t: time

-0.15

A medication decays at a rate of 15% per hour in the body. If the initial amount given is 500 mg, how much will be left in the body after 12 hours?

$$A(12) = 500(1-0.15)^{12}$$

$$A(12) = 500(0.85)^{12}$$

$$A(12) = 71.12$$

There will be 71.12 mg left after 12 hours.

## Exponential Function Word Problem #2

Formula:  $A(t) = P(1+\frac{r}{n})^{nt}$

P: initial amount (original/starting)

r: rate (NOT as a %)

n: number of times compounded

Quarterly: 4

Monthly: 12

Weekly: 52

Daily: 365

t: time in years

Karla put \$100.00 into a bank account for her future car. The account earns 2% compounded weekly. How much will be in the account after 15 years?

$$A(15) = 100(1 + \frac{0.02}{52})^{52 \cdot 15}$$

$$A(15) = 134.978$$

There will be \$134.98 after 15 years.

## Writing Exponential Functions

Example:  $f(x)$  increases from  $(-\infty, \infty)$  and contains the point  $(2, 9)$ .

$$f(x) = b^x$$

$$\boxed{f(x) = 3^x}$$

$$9 = b^2$$

$$b = 3$$

Example:  $g(x)$  decreases from  $(-\infty, \infty)$  and contains the point  $(-2, 25)$ .

$$g(x) = b^x$$

$25 = b^{-2}$  any negative exponents flip fractions

$$b = \frac{1}{5}$$

$$\boxed{g(x) = (\frac{1}{5})^x}$$

## Transformations of Exponential Functions

$f(x)$  is the original function

$g(x)$  is the new function

$$g(x) = A(\beta x - C) + D \text{ OR } g(x) = A\beta^{x-C} + D$$

C: shift left or right

B: horizontal reflection ( $-x$ )

A: vertical stretch or compression AND vertical reflection

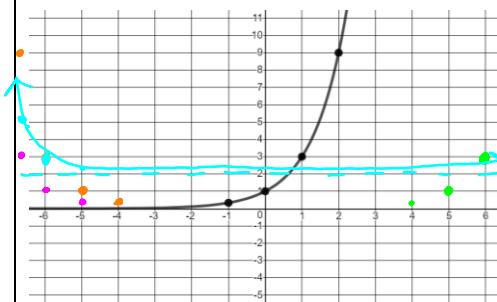
D: shift up or down

Example: Write out how  $f(x) = 3^x$  has been transformed to get  $g(x)$ . Then, graph  $g(x)$  on the same graph as  $f(x)$ .

$$g(x) = \frac{1}{3}(3)(e^{x-5}) + 2$$

$f(x)$  was shifted right 5 units, horizontally reflected, vertically compressed by  $\frac{1}{3}$ , and shifted up 2 units

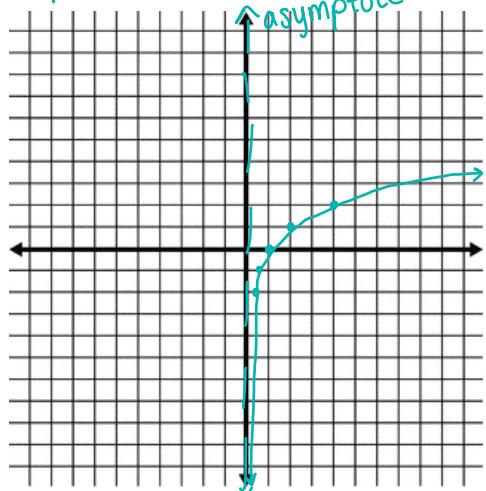
to get  $g(x)$ .



## Graphing Logarithmic Functions

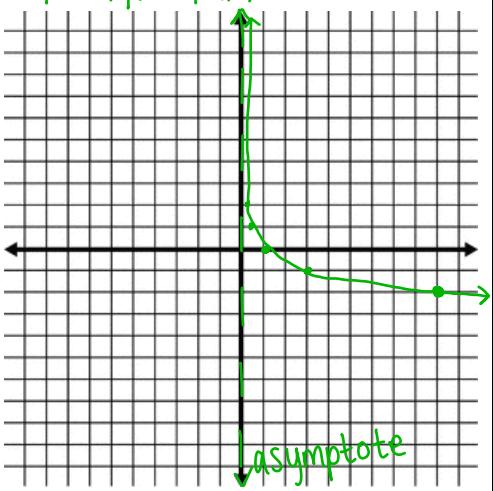
Example:  $f(x) = \log_2 x$

X	$y = 2^x$	(x,y)	(y,x)
-2	$2^{-2} = \frac{1}{4}$	(-2, $\frac{1}{4}$ )	( $\frac{1}{4}$ , -2)
-1	$2^{-1} = \frac{1}{2}$	(-1, $\frac{1}{2}$ )	( $\frac{1}{2}$ , -1)
0	$2^0 = 1$	(0, 1)	(1, 0)
1	$2^1 = 2$	(1, 2)	(2, 1)
2	$2^2 = 4$	(2, 4)	(4, 2)



Example:  $f(x) = \log_{1/3} x$

X	$y = (\frac{1}{3})^x$	(x,y)	(y,x)
-2	$(\frac{1}{3})^{-2} = 9$	(-2, 9)	(9, -2)
-1	$(\frac{1}{3})^{-1} = 3$	(-1, 3)	(3, -1)
0	$(\frac{1}{3})^0 = 1$	(0, 1)	(1, 0)
1	$(\frac{1}{3})^1 = \frac{1}{3}$	(1, $\frac{1}{3}$ )	( $\frac{1}{3}$ , 1)
2	$(\frac{1}{3})^2 = \frac{1}{9}$	(2, $\frac{1}{9}$ )	( $\frac{1}{9}$ , 2)



## Rewriting Logarithms & Exponentials

$$y = b^x \rightarrow \log_b y = x$$

Example: Rewrite in logarithmic form.

$$1. \quad 2^3 = 8$$

$$\log_2 8 = 3$$

$$2. \quad (\frac{1}{2})^y = 4$$

$$\log_{\frac{1}{2}} 4 = y$$

Example: Solve for x.

$$1. \quad \log_4 x = 2$$

$$4^2 = x \quad |x=16|$$

$$2. \quad \log_5 125 = x$$

$$5^x = 125 \\ 5^3 = 125 \quad |x=3|$$

## Transformations of Logarithmic Functions

$f(x)$  is the original function

$g(x)$  is the new function

$$g(x) = Af(Bx-C)+D \text{ OR } g(x) = A\log_b(Bx-C)+D$$

C: \_\_\_\_\_

B: \_\_\_\_\_

A: \_\_\_\_\_

D: \_\_\_\_\_

Example: Write out how  $f(x) = \log_{1/3} x$  has been transformed to get  $g(x)$ . Then, graph  $g(x)$  on the same graph as  $f(x)$ .

$$g(x) = 2\log_{\frac{1}{3}}(x+1)$$

$f(x)$  was shifted 1 unit left, vertically reflected, and vertically stretched by 2

## Special Logarithms

$$\log x \rightarrow \log_{10} x$$

$$\ln x \rightarrow \log_e x$$

Example: Solve for x.

$$1. \quad \log 1000 = x$$

$$\log_{10} 1000 = x \\ 10^x = 1000 \\ 10^3 = 1000 \quad |x=3|$$

$$2. \quad \ln y = 7$$

$$\log_e y = 7 \\ e^7 = y \quad |y=1096.63|$$

$$3. \quad \log x = 100$$

$$\log_{10} x = 100 \\ 10^{100} = x$$

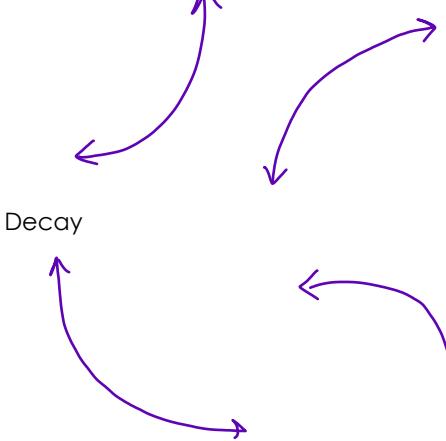
## Characteristics of Functions

DOMAIN: (smallest x, largest x)  $\xleftarrow{L} \xrightarrow{R}$

RANGE: (smallest y, largest y)  $\xleftarrow{B} \xrightarrow{T}$

Asymptote: the line the graph almost touches

Growth



to get  $g(x)$ .

